

**ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD**  
**(Department of Agricultural Sciences)**

**WARNING**

- 1. PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.**
- 2. SUBMITTING ASSIGNMENTS BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".**

**Course: Agricultural Extension Education (795)**  
**Level: M.Sc. (Hons)**

**Semester: Spring, 2014**  
**Total Marks: 100**

**ASSIGNMENT No. 1**

- Q.1 Explain the term extension education and discuss the importance of extension research linkage in promoting agriculture sector of Pakistan. (20)
- Q.2 Discuss in detail different steps in adopting and evaluating new technology to the farmer's doorstep. (20)
- Q.3 Explain the term "Change" in agricultural extension. Also describe the role of extension worker with reference to technological change and change agent client relationship. (20)
- Q.4 Discuss different obstacles to bringing change in farmer behavior. How resistance to the change can be reduced? (20)
- Q.5 Explain adoption and diffusion process and describe major prospective of diffusion and adoption process. (20)

**ASSIGNMENT No. 2**

- Q.1 Discuss planning process in agricultural extension and describe the community participation in planning process. (20)
- Q.2 Explain individual contact teaching methods. Discuss its advantages and disadvantages with examples. (20)
- Q.3 What do you know about educational campaign? How campaign should be used? What steps should be taken to plan a good campaign? (20)
- Q.4 Explain extension staff development and discuss various components of staff development programme. (20)
- Q.5 Explain information transfer cycle and various information sources in agriculture. (20)